

Outside

Modcoffee&tea
www.modcoffee.com
612.123.4567
1337 1st St.
Elite, MN 55123

Modcoffee&tea

whole
bean
coffee

Net wt. 8oz.



Hipster



Inside

POINT
You need alot of attention. This bold roast will keep you energized letting you tell the world your opinions. Not everyone can be as unique as you.

Modcoffee&tea

Tag shown with bleed.

A series of tags for a fictional coffee shop.





Mall kiosk advertisement for said fictional coffee shop.



Who can become an Idaho Master Naturalist?

Any adult who enjoys nature and is interested in learning more. If you enjoy outdoor recreation, bird watching, identifying plants and animals, gardening, and supporting conservation, this program is for you!

Idaho Master Naturalists can volunteer at nature centers, give programs to children, help biologists collect data, monitor wildlife, assist at parks and natural areas, or contribute to many other conservation efforts.

Anyone who enjoys and appreciates Idaho's outdoors can be an Idaho Master Naturalist; teachers, hunters, nature guides, farmers, retired professionals, and ...you!



Through the Naturalist Program

- Participate and guide
- Join a statewide network of volunteers who work together
- Further your education
- Have an opportunity to

Start an Idaho Master Naturalist Chapter in your community

If you would like to see a chapter in your community, contact Sara Focht at Sara.focht@idfg.idaho.gov for more information.

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Become an Idaho Master Naturalist



Experience

- Learning new things
- Meeting new people
- Idaho's natural world

Connect

- With nature
- With your community
- With others who have similar interests
- With professionals

Contribute

- Help conserve Idaho's environment
- Collect scientific data
- Teach children

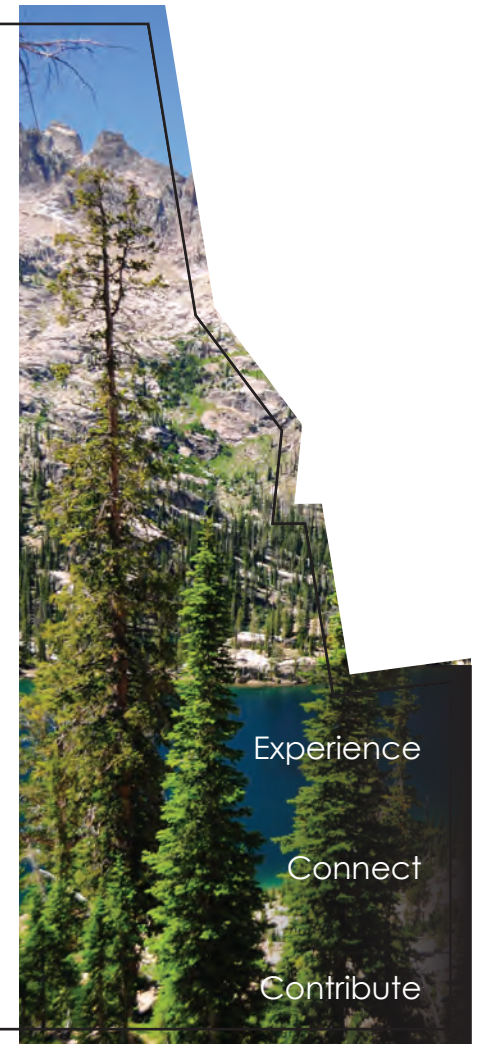
For more information

Contact Sara Focht at sara.focht@idfg.idaho.gov or at (208) 287-2906 or at: Idaho Department of Fish and Game, P.O. Box 25, Boise, ID 83707.



Idaho Fish and Game adheres to all applicable state and federal laws and regulations, related to discrimination on the basis of race, color, national origin, age, gender, disability or veteran's status. If you feel you have been discriminated against in any program, activity, or facility of Idaho Fish and Game, or, if you desire further information, please write to: Idaho Department of Fish and Game, P.O. Box 25, Boise, ID 83707. This publication will be made available in alternative formats upon request. Please contact the Idaho Department of Fish and Game for assistance.

The Idaho Master Naturalist Program aims to develop a corps of well-informed volunteers to actively work toward stewardship of Idaho's natural environment.



Experience

Connect

Contribute

Citizen Scientist

The Citizen Scientist track prepares participants to help biologists and researchers collect data and monitor plants and animals. Collecting water samples, monitoring bald eagle nests, banding birds, inventorying plants might be some activities a Citizen Scientist would do.

Conservation Education

The Conservation Education track prepares participants to help nature center staff, teachers, agencies, and nonprofit organizations teach children and adults about nature and why conservation is important. Staffing an agency booth, giving a program to school children, helping organize a wildlife festival might be some activities for participants of this track.

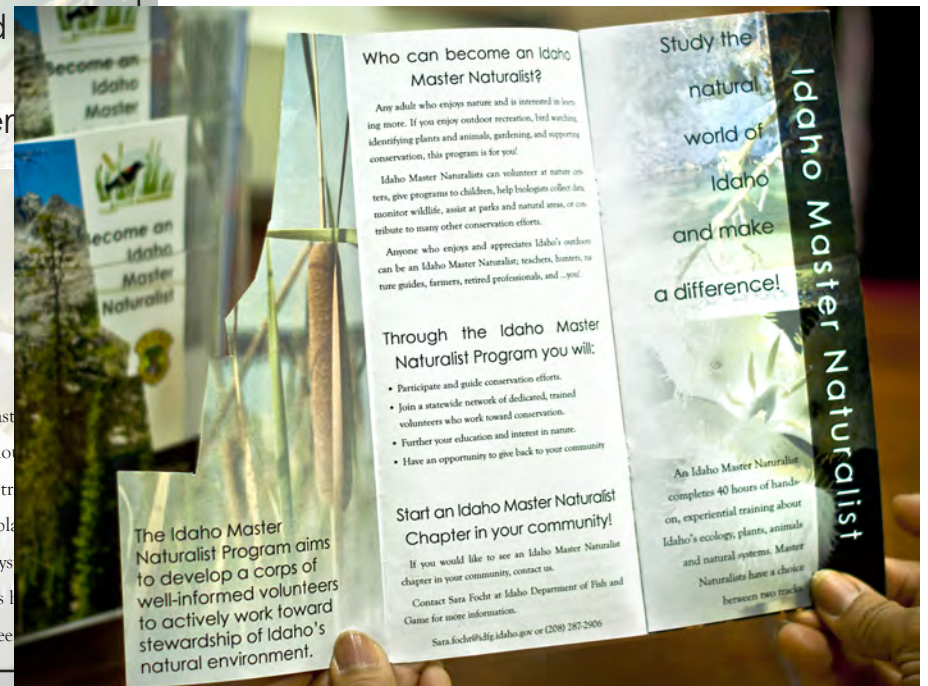
Idaho Master Naturalist

Study the natural world of Idaho

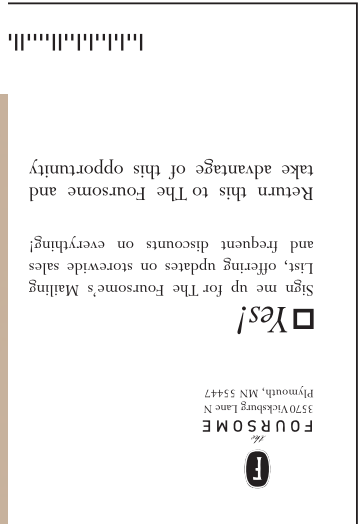
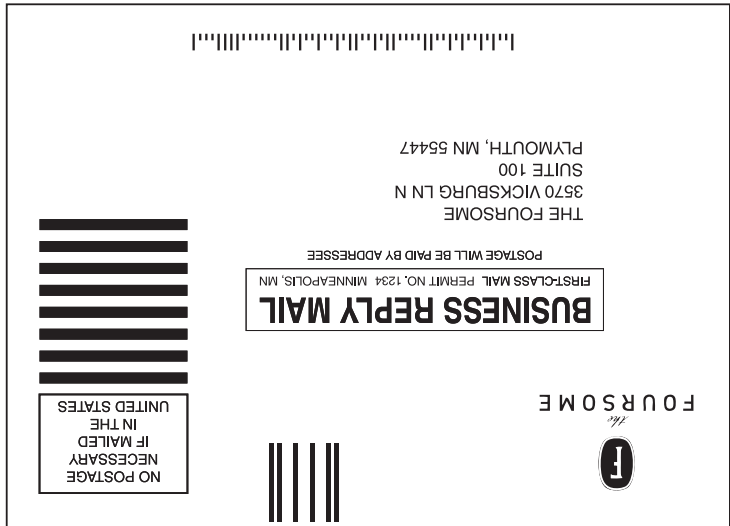
and a difference

Brochure with unique diecut and saddle-stitched inlet.

An Idaho Master Naturalist completes 40 hours of hands-on, experiential training about Idaho's ecology, plants, animals and natural systems. Master Naturalists help make a difference between



Inlet saddle-stitched in brochure.



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- Joseph Abboud
- Keen
- Kinloch Anderson
- Merrell
- Polo
- Scott Barber
- St. Croix Knits
- Tommy Bahama
- Ugg
- Zanella

Inside.

The
FOURSOME
fine Apparel and Shoes

GRAND OPENING

Outside.



BRM advertising a new location.



FLOURMILLING

— Shaping Minnesota —

Minnesota
Historical
Society

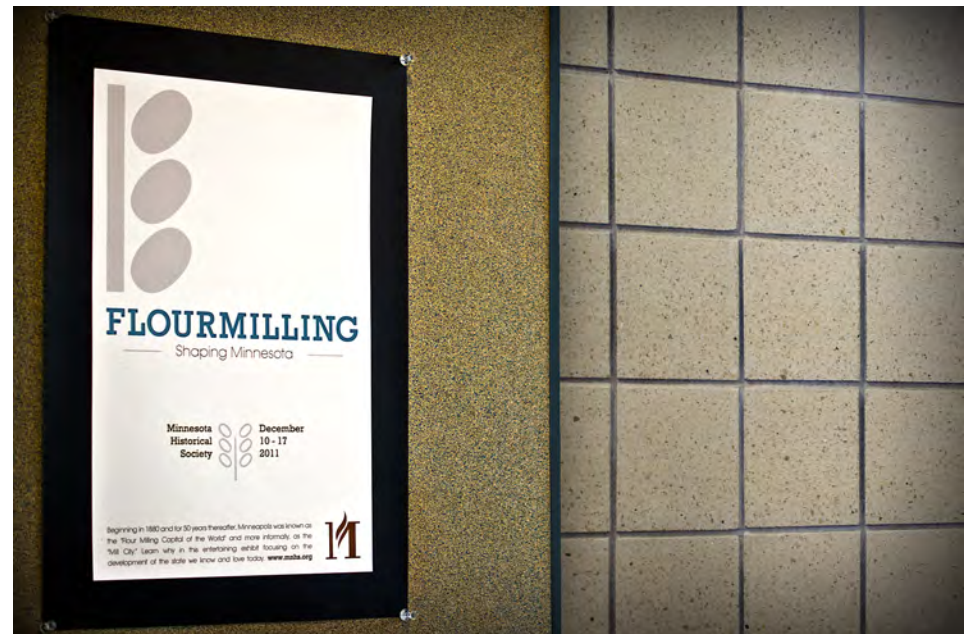


December
10 - 17
2011

Beginning in 1880 and for 50 years thereafter, Minneapolis was known as the "Flour Milling Capital of the World" and more informally, as the "Mill City." Learn why in this entertaining exhibit focusing on the development of the state we know and love today. www.mnhs.org



Poster promoting an event.



George A. Billeadeau



Once again, George Billeadeau gives the reader a **pathway to change.** Within this book of poetry, George has carefully compiled seven of the best poems published by Minnesota poets. You will find the landscape of Minnesota within these pages and that will help to connect the rich language of the poems.

Poems included in the book are:

- Not Just Once
- Snow, White, Snow
- Begin Again
- Who is Our Family?
- All Ready There
- Bugs, Butterflies, and Bees
- Ride the White Waves

George was born in Crookston, Minnesota in 1958. After migrating to Minneapolis in 1975, George joined the Prestige Literary Society becoming one of the first members to publish motivational books aimed at helping young adult men. When he is not writing, you can find George at his lake home in northern Minnesota chasing the state fish, the Walleye Pike.



\$14.95 US
\$19.95 Canadian



George A. Billeadeau

George A. Billeadeau

This is a dangerous book. Great poetry calls into question not less than everything. It dares us to break free from the safe strategies of the cautious mind. It opens us to pain and joy and delight. It amazes, startles, pierces, and **transforms us.**

Change Your Life
7 Poems to

7 Poems to
Change Your Life

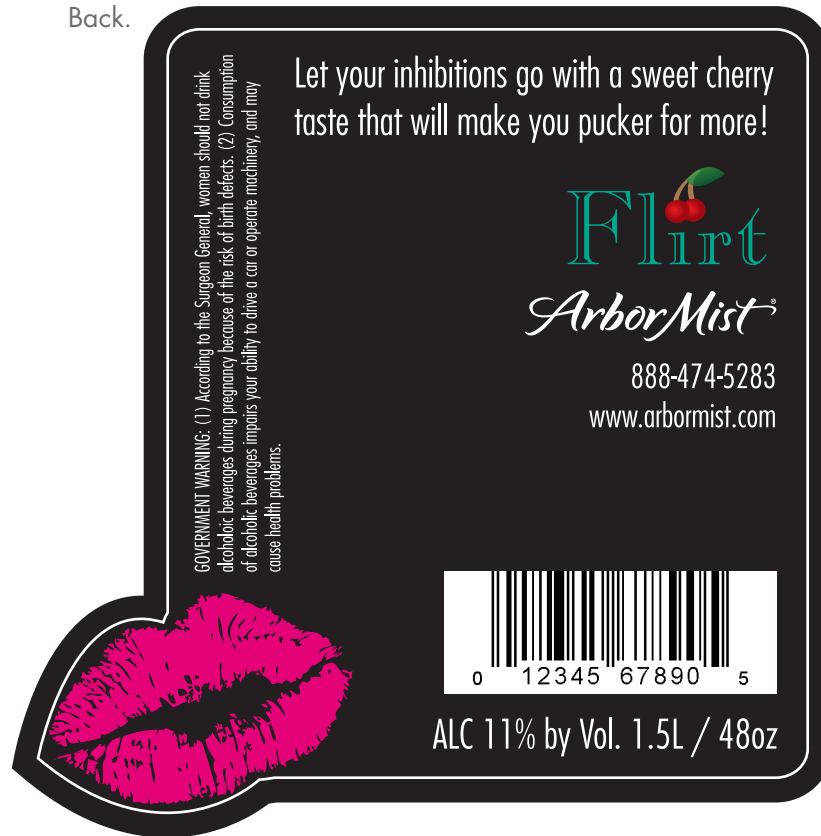
No matter if you are a novice to poetry or a seasoned reader. Poetry has a way to offer a new window to frame and idea, spark a feeling, and heal a hurt and give you what you need for a new way to look at life.

Series of book jackets designed with high contrast colors.





Front.



Back.

Product label designed with a unique diecut.



Product labels shown with bleed.

Outside.



Inside.



Video game case and demo disk for promotional use.

